

Appendix

C

Salisbury

Sign Placement Study

About the Sign Placement Study for Salisbury

In June 2012 Wiltshire Council was awarded funding by the Department for Transport through the Local Sustainable Transport Fund (LSTF). The LSTF project has three main elements focussing on improving rail services, making interchange more easy, and implementing smarter choice measures to encourage people to travel by more sustainable modes.

As part of their commitment to the LSTF, Wiltshire Council commissioned Atkins to develop a wayfinding strategy to support and improve the legibility of walking and cycling in several towns and villages in the county.

Atkins has developed an Outline Wayfinding Strategy to improve wayfinding.

This appendix presents the Salisbury Sign Placement Study. This documents clear recommendations for enhancing walking and cycling information in Salisbury with new and udpated signage, based on the overarching wayfinding strategy.

Contents

This appendix presents a Sign Placement Guide for Salisbury. Clear recommendations are made for improving wayfinding for pedestrians and cyclists, with the following included in this appendix:

- An overview map showing proposed high level sign placements.
- A location-by-location sign schedule highlighting specific recommendations and rationale for each proposed location.
- A table outlining indicative costs for procuring new signage products.
- Maps of proposed signposting content to be considered when compiling a full sign content schedule in a future detailed design stage.

Aims and objectives

The aim of this project is to develop a wayfinding strategy to support and improve the legibility of walking and cycling in several towns and villages in Wiltshire. To achieve this we are undertaking the following phases of work:

- Data Review and Outline Strategy Development
- Chippenham Pilot Sign Placement Study
- Phase 1 Towns Sign Placement Study, including Salisbury
- Phase 2 Towns Sign Placement Study
- Phase 3 Towns Sign Placement Study

An outline strategy has been developed, which has been applied at Salisbury in this appendix.

- The outline strategy appraises the types and styles of signs already used in each selected town in Wiltshire.
- The outline strategy identifies key types of destinations to support with signing. **This typology is applied to Salisbury in this appendix.**
- The outline strategy recommends the types of routes and locations to support with signs, and the types of signage which could be used. **This is tailored to Salisbury in this appendix to identify which routes and locations in Salisbury should be supported with signs, and the types of signage which should be used at each location.**
- **This appendix recommends whether existing signage at proposed locations should be kept, replaced or added to.**
- The outline strategy suggests costs estimates for new wayfinding products. **This appendix details cost estimates associated with new wayfinding products in Salisbury.**

Overview of strategy

A successful wayfinding strategy has to consider the needs of a diverse range of users (i.e. workers, visitors, passers-by) and consider how they will interact with their surrounding environment.

We have identified a holistic approach consisting of a small number of guiding wayfinding principles to inform the development of the wayfinding strategy proposed for Wiltshire. This is based on national and international best practice and Atkins’ experience in developing wayfinding strategies.

These principles will affect the sign design development, messaging schedule and map development, as well as the placement strategy for the new wayfinding sign family. They are general principles and apply to both walking and cycling.

Designed for people

Wayfinding systems should follow all users in their journeys and support them with clear and useful information when they most need it. Wayfinding needs start before journeys take place, when people require information to plan their trip to a given destination. During their journeys, users need to be reassured about their location on site and provided with directions to their destinations.

Informative

Wayfinding systems inform users not only about how to reach a given destination, but also about attractions available nearby, the character of the local area and what to expect from a walk or a cycle ride in town.

Coherent and consistent

For wayfinding systems to be successful, they need to present information in a cohesive and consistent manner. This can be achieved following simple recommendations:

- The planning of the system and sign placement should accompany users along recommended routes, with no interruptions.
- Place and street naming conventions should be consistent across all products, to avoid doubts and misunderstanding.
- A common branding identity for all products also makes it easier for users to recognise and supplement any information they need to complete their journey.

Intuitive

Wayfinding systems should be seamless and intuitive. It is paramount to avoid overloading users with information that can confuse their route planning.

Successful wayfinding systems provide just the right information at the right time, following the principle of “progressive disclosure”. They also make sure the amount of signage is reduced to a minimum by decluttering the locations of proposed signage from unnecessary signs. This supports the legibility and effectiveness of the system.

Inclusive

The wayfinding strategy for Wiltshire is developed around the user experience and follows a “human scale” at all stages of design and implementation. The needs of all users are taken into account while developing contents and all aspects of design, from graphics to product specifications and installations.

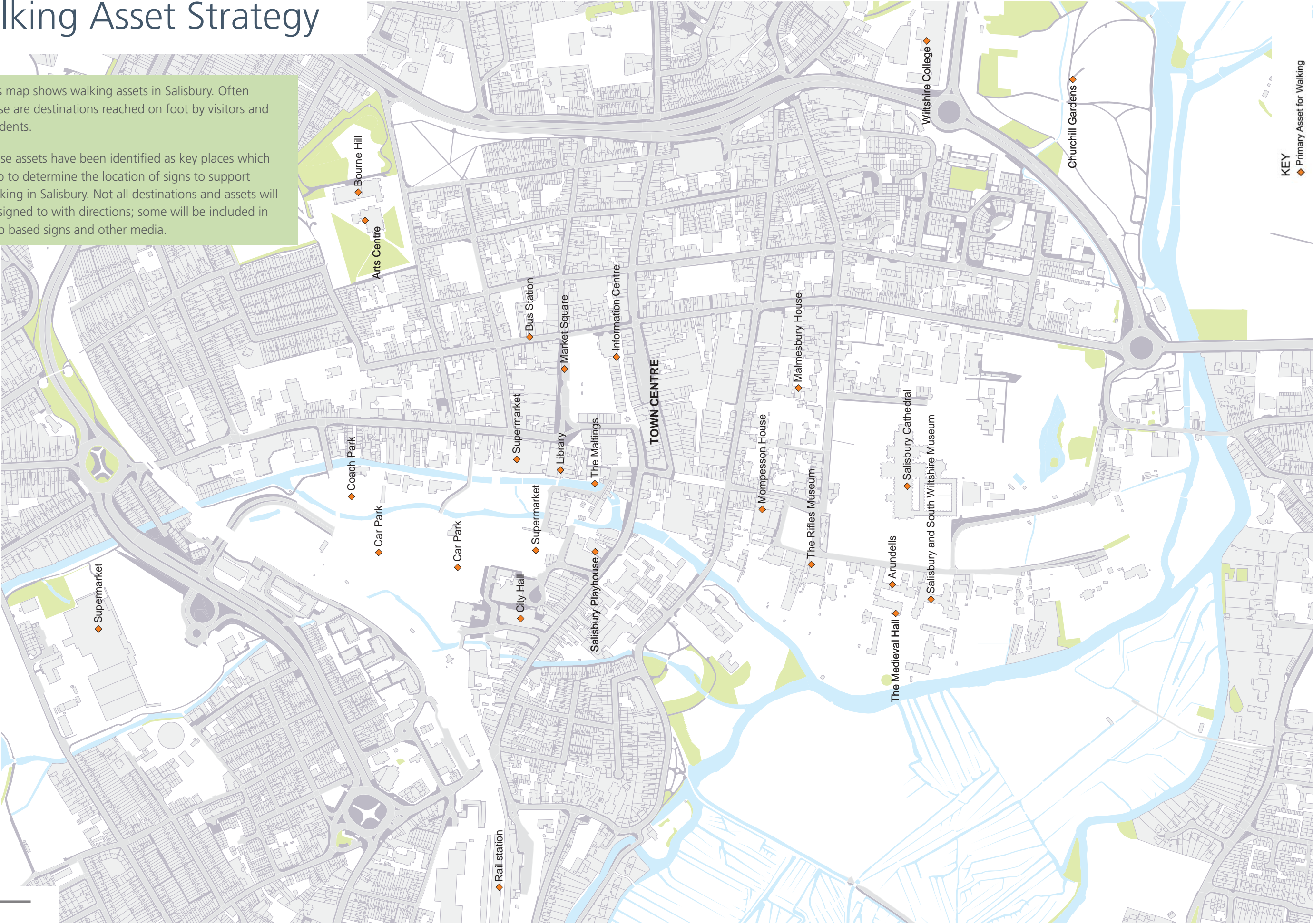
Sustainable

Walking and cycling wayfinding systems are by definition designed to support sustainable forms of travel. Wherever possible, the should also make use of fully recyclable materials with minimal whole life costs, such as steel, aluminium and toughened glass.

Walking Asset Strategy

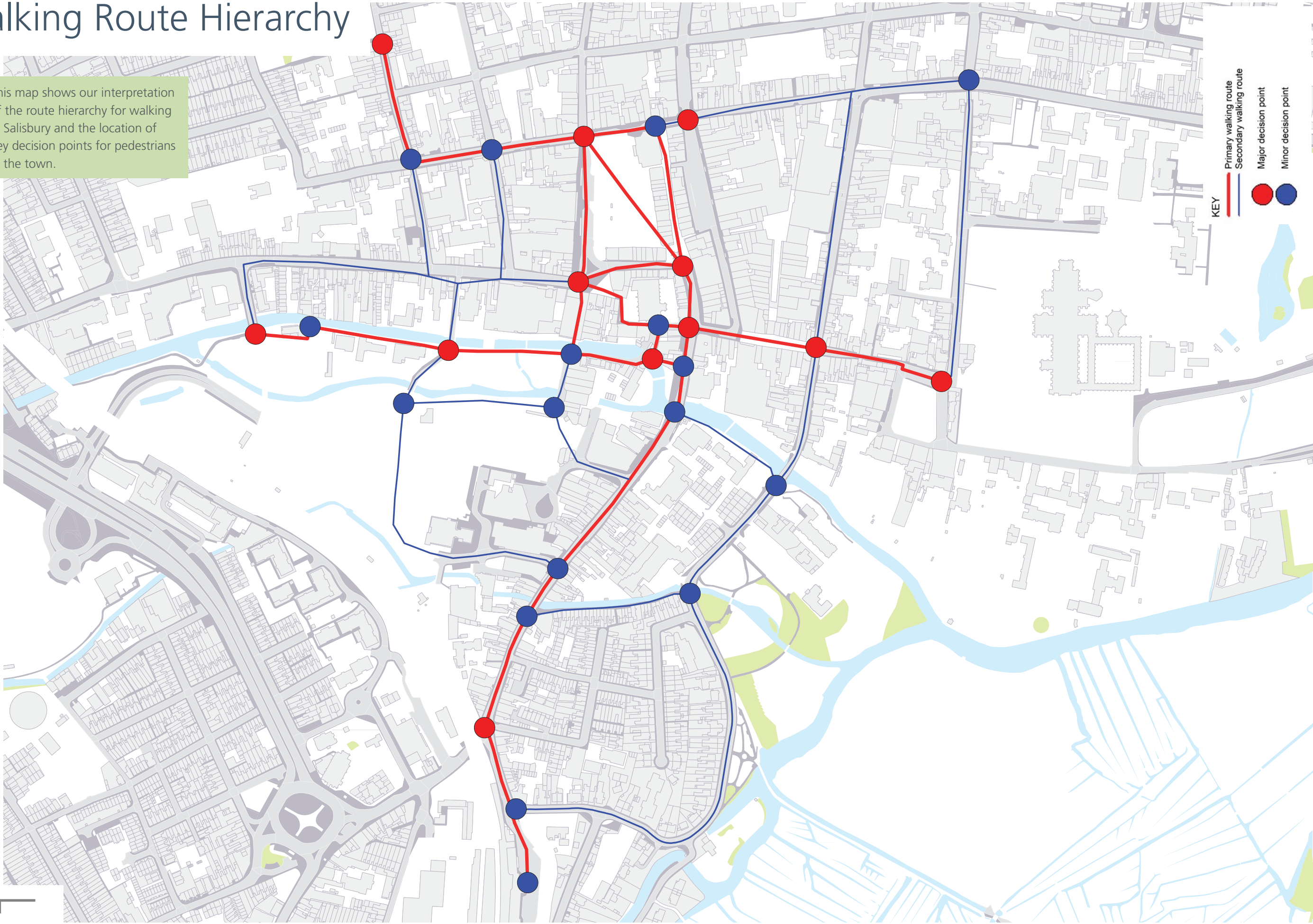
This map shows walking assets in Salisbury. Often these are destinations reached on foot by visitors and residents.

These assets have been identified as key places which help to determine the location of signs to support walking in Salisbury. Not all destinations and assets will be signed to with directions; some will be included in map based signs and other media.



Walking Route Hierarchy

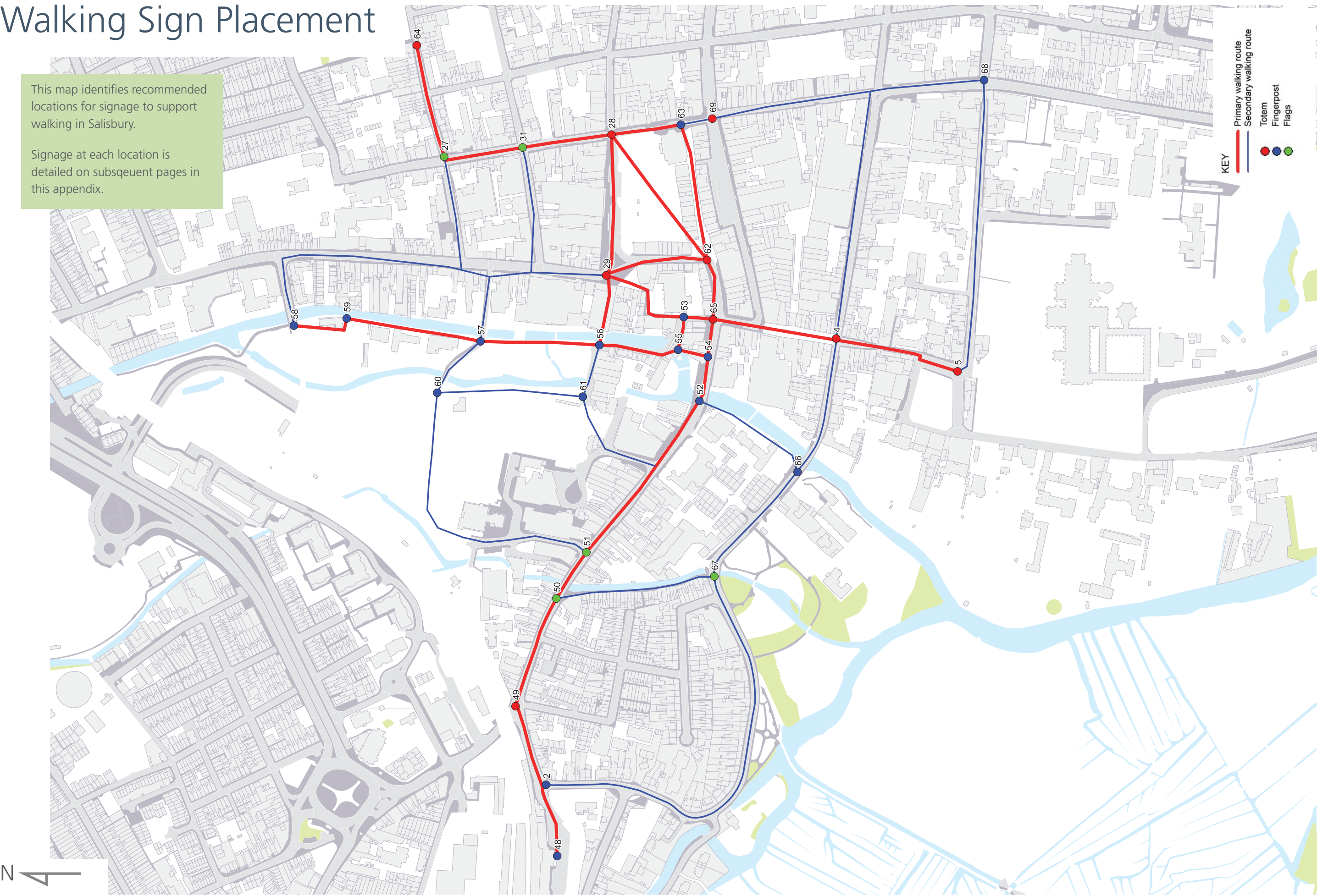
This map shows our interpretation of the route hierarchy for walking in Salisbury and the location of key decision points for pedestrians in the town.



Walking Sign Placement

This map identifies recommended locations for signage to support walking in Salisbury.

Signage at each location is detailed on subsequent pages in this appendix.



Walking Sign Product Details

Arrival / Interpretation Totem

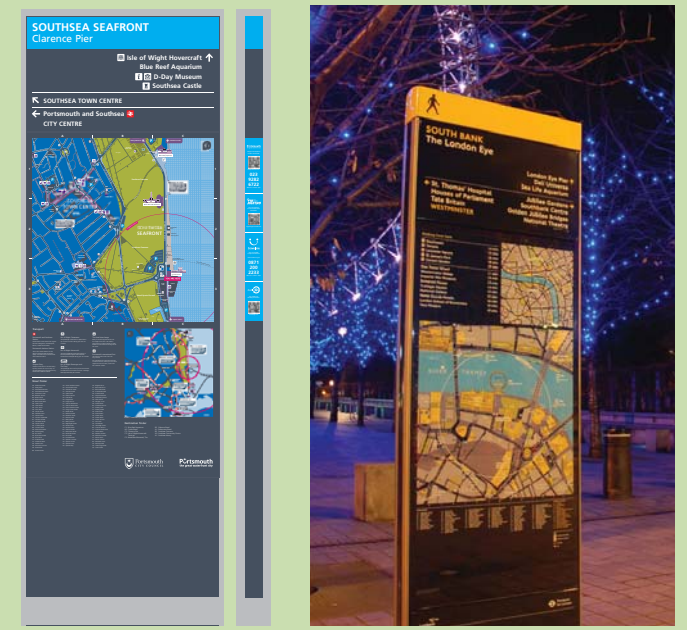
Description: Large bespoke or off-the-shelf totem to provide extensive, map-based information to visitors and local residents. Key pedestrian wayfinding tool to be used at main arrival points (e.g. rail stations) or in the heart of busy areas, such as public squares or pedestrianised high streets. Recommendations for sign content includes:

- Local area map to show primary, secondary and tertiary assets, including primary and secondary destinations, transport information, retail, accessibility detail (i.e. footways, road crossings facilities, steps, ramps and lifts), green spaces and walking routes.
- Context or wider area map providing information on longer walking routes and destinations further away. The maps should include walking time tools to encourage walking over other modes of transport.
- A street index, a destination finder and interpretative and/or historical information about the town. Signposting to primary destinations, in a similar manner to traditional fingerposts.

Typical size: 2500mm high x 700mm wide x 120mm deep

Materials: typically steel frame with enamelled panels or vinyl prints behind glass panels for ease of updates.

Costs (approximate): product £4,500; installation £800; additional design work £1,000; Total £6,300 per product. Assumes off-the-shelf product using existing cartography with minimal additional design work.



Navigation Totem

Description: Slim bespoke or off-the-shelf totem. Sign product and content similar to the larger totems but with a smaller product footprint for more convenient placement. This would typically result in a smaller local area map and reduced space for interpretative information.

This is the key walking wayfinding tools to be used along primary walking routes and decision points as it provides information that is normally included in a typical fingerpost, but much more in the form of a local and context map. It provides more comprehensive journey planning information which has significant advantages for supporting complex routes or where accessibility is a concern.

Typical size: 2700mm high x 450mm wide x 120mm deep

Materials: typically steel frame with enamelled panels or vinyl prints behind glass panels for ease of updates.

Costs (approximate): product £3,500; installation £800; additional design work £700; Total £5,000 per product. Assumes off-the-shelf product using existing cartography with minimal additional design work.



Fingerpost

Description: Bespoke or off-the-shelf fingerpost product. The fingers signpost along the walking routes to key local and wider destinations. To be used between totems to assist with decisions at simple junctions where a change of direction or route confirmation is required. The product used in Salisbury is of a high quality design and material and in line with other street furniture. This particular product could be retained and used for new locations which require additional support or for updates to existing non-matching fingerposts.

Typical size: 3,000mm high (post) x 800 - 1,000mm long (finger slats)

Materials: typically steel or aluminium core posts with polyurethane or steel finger slats.

Costs (approximate): product £1,500; installation £500; Total £2,000 per product. Assumes off-the-shelf product with minimal additional design work.



Flags / Finger slats

Description: Bespoke, DfT recommended or off-the-shelf finger slat product. Finger slats to be mounted primarily onto existing posts or permanent surfaces when a standalone fingerpost may create excessive clutter or not be strictly necessary.

In the town centre, where high quality street furniture is located, the finger slats should be the same as those used for the pedestrian fingerposts. In outer areas and parks, standard DfT flags showing the walking man should be used instead. Whenever possible, typically on shared use routes, this should be integrated with cycle signage by selecting the appropriate destinations and including a walking man on cycle signs.

Typical size: approx. 800mm long x 150 - 300mm high depending on content displayed. Mounted with minimum head clearance of 2,100mm.

Materials: typically steel or aluminium frame and panel with painted or powder-coated content. DfT signs are typically 3mm aluminium panels with reflective finish. Must be attached using tapped screws or similar to prevent rotation.

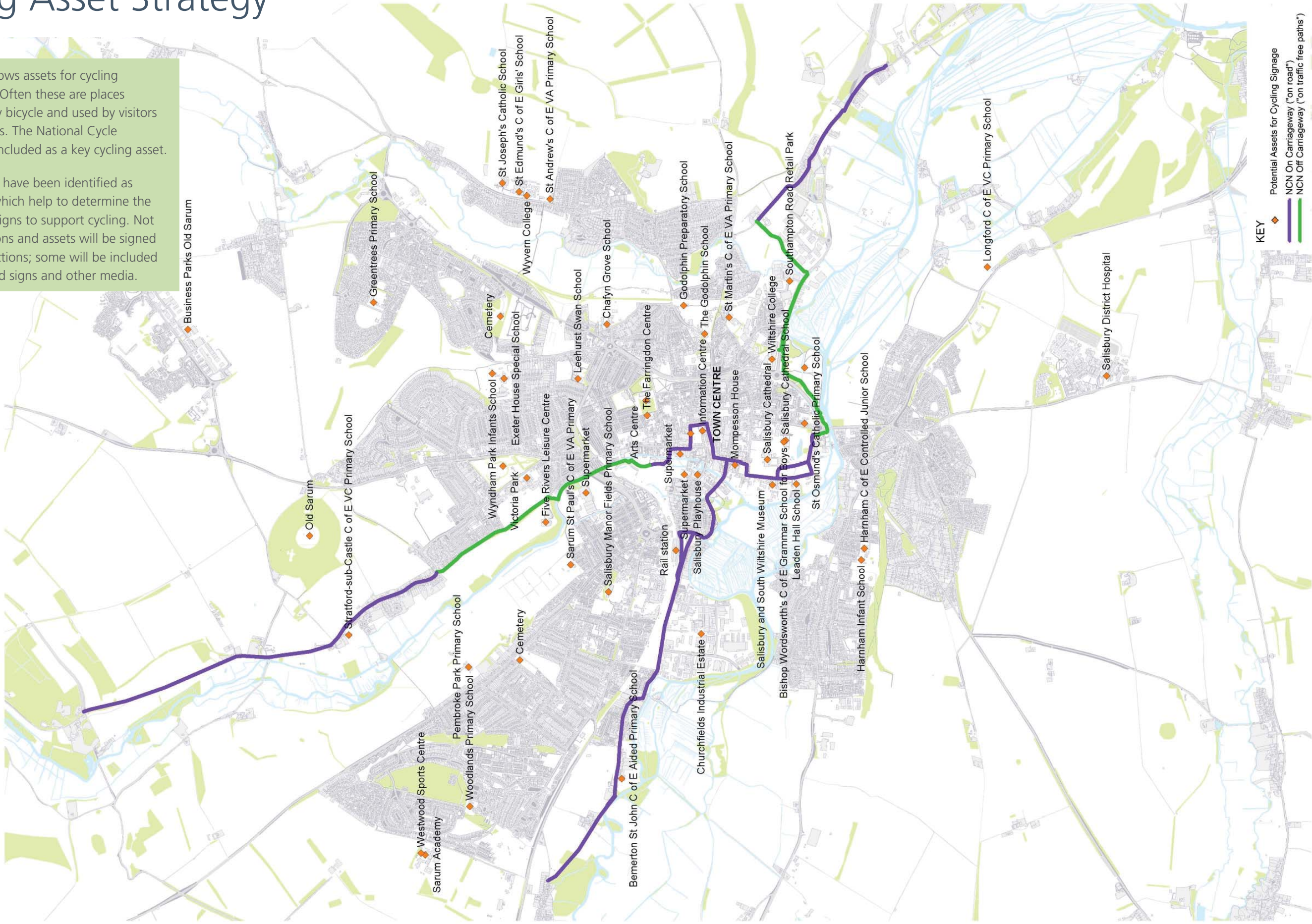
Costs (approximate): product £100; installation £150; Total £250 per product. Assumes off-the-shelf product with minimal additional design work. Cost will likely be less for DfT style direction flags.



Cycling Asset Strategy

This map shows assets for cycling in Salisbury. Often these are places accessible by bicycle and used by visitors and residents. The National Cycle Network is included as a key cycling asset.

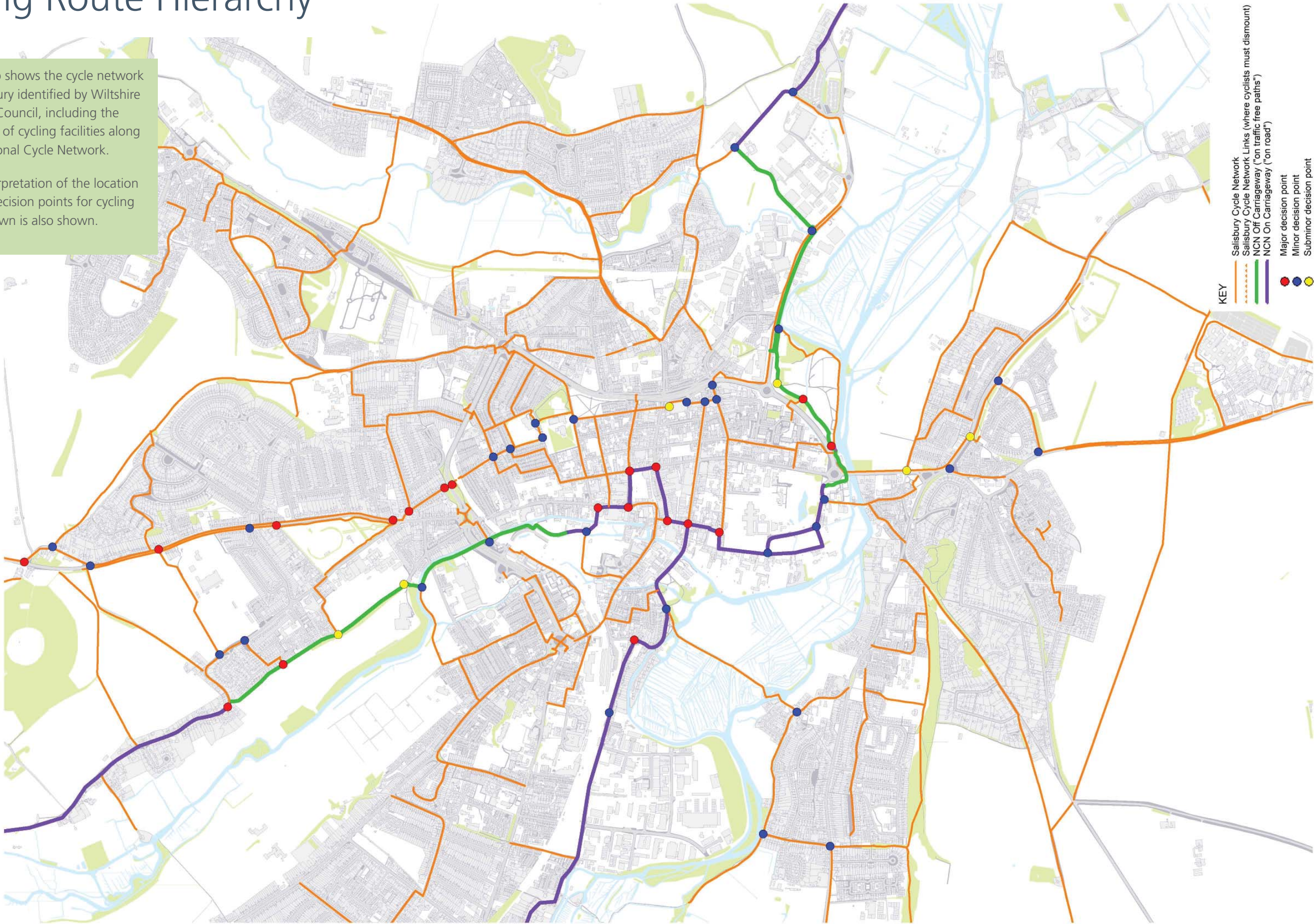
These assets have been identified as key places which help to determine the location of signs to support cycling. Not all destinations and assets will be signed to with directions; some will be included in map based signs and other media.



Cycling Route Hierarchy

This map shows the cycle network in Salisbury identified by Wiltshire County Council, including the typology of cycling facilities along the National Cycle Network.

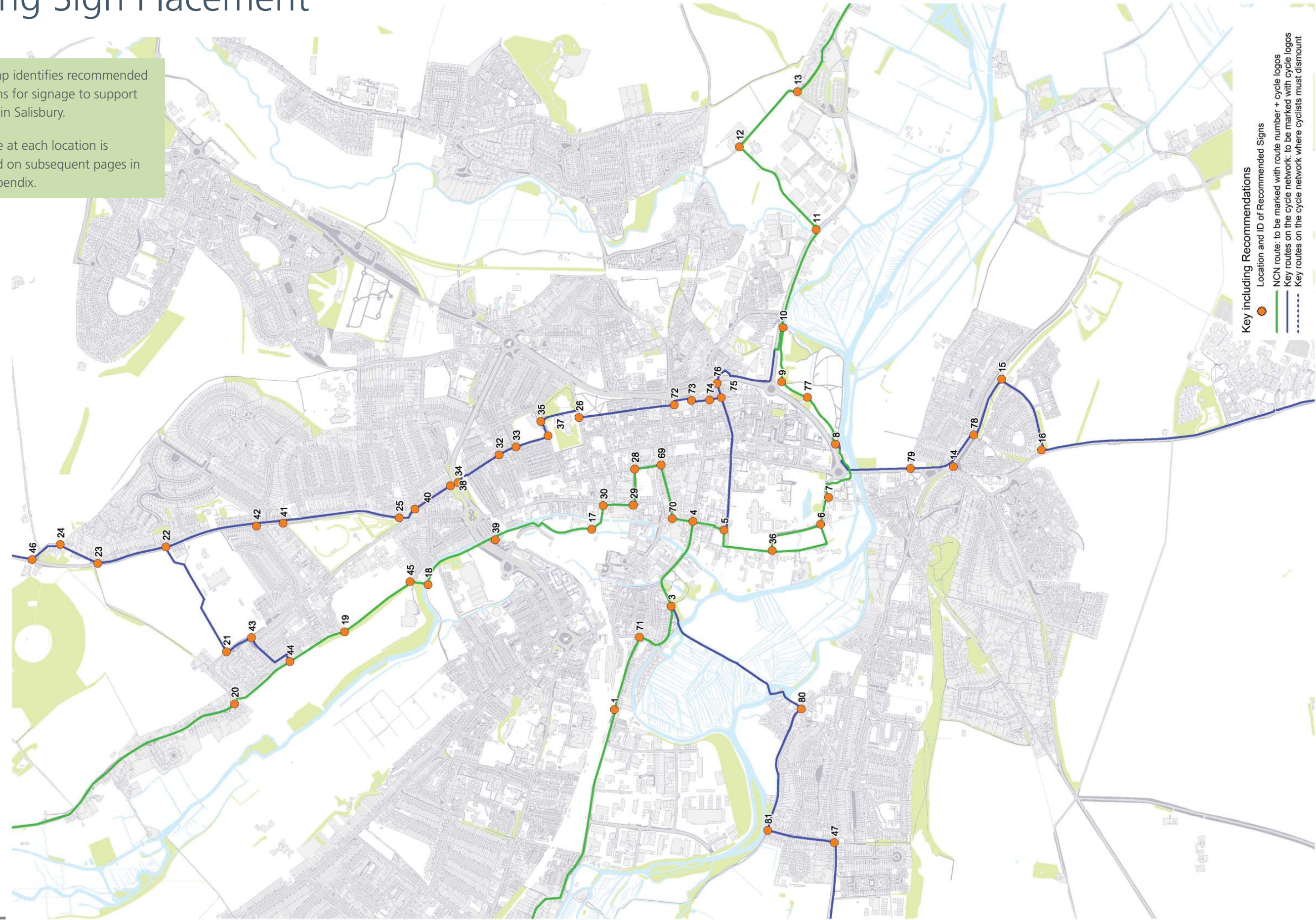
Our interpretation of the location of key decision points for cycling in the town is also shown.



Cycling Sign Placement

This map identifies recommended locations for signage to support cycling in Salisbury.

Signage at each location is detailed on subsequent pages in this appendix.



Cycling Direction Signs on Quiet Streets

This map shows the typology of cycling routes in Salisbury provided by Wiltshire County Council.

Directional surface markings for cyclists are recommended to be implemented on quiet, low trafficked streets and on routes off the carriageway, minimising additional street clutter and visual intrusion associated with new signs. This is detailed on a location-by-location on subsequent pages of this appendix.



Cycling Sign Product Details

Fingerpost

Description: Fingerposts based on the NCN products, i.e. DfT blue flags mounted on white posts. Bespoke designs also possible, based on the existing NCN signs.

High quality fingerposts located at major decision points in parks and along shared use routes, mostly away from highways. The signs are used to provide directional information including cycle times and indicate the presence of cycling routes in the area. They can be integrated with pedestrian information, or as a minimum include the walking man pictogram on shared use routes.

Each flag would typically include a maximum of three lines of text, to ensure legibility.

In addition to cycle routes, signs could direct to “Town Centre” or neighbouring towns from outer areas, or to specific destinations within the town centre, e.g. High Street. Cycle times are recommended.

Finials should be included at the top of each post to denote the NCN route, where applicable.

Typical size: 3,300mm high post x 800 -1,000mm long finger slats depending on content.

Materials: steel post and steel / aluminium flag panels with anti-rotation fixing.

Costs (approximate): product £1,500; installation £500; Total £2,000 per product. Assumes off-the-shelf product with minimal additional design work.

Flags

Description: Post-mounted directional flags e.g. TSRGD diagrams 2601 and 2602 or similar, variants with cycle times in place of distances.

Directional flags to be used at intersections where advance warning for cyclists and motorists is required, e.g. main roads. Flags can be mounted on existing sign posts or permanent furniture to avoid the need for a new fingerpost, but in some instances may require a new post.

Signs would typically direct to “Town Centre” from outer areas and to specific destinations within the town centre, e.g. High Street. The railway pictogram should be used when directing to the station. Flags located in outer areas could include cycle times to encourage cycling to the town centre (TBD).

Typical size: minimum approx. 300mm x 150mm but dependant on content. Min. mounting height of 2,300mm.

Materials: typically 3mm aluminium panels with reflective finish. Flags should be secured using anti-rotation fixings.

Costs (approximate): product £100 (flag only) or £200 (with new post); installation £150; Total approx. £250 per product. Assumes off-the-shelf product.

Bollards

Description: Existing or new bollards with directional information and/or route information (TBD) applied to surface.

Bollards providing directional information to be used in place of fingerpost, where space is limited or in environmentally sensitive areas to keep in-line with the landscaping whilst providing useful information to cyclists. This should be a bespoke design based on the NCN bollards and NCN temporary signage.

Alternatively, it could make use of small directional flags (e.g. 2602) although this is not the preferred option. As a minimum this should include the cycle logo and an arrow on a blue background, but could also show the NCN route number in red and/or a brief destination name, e.g. “Town Centre” or “Town”.

Typical size: bollard size TBD. Sign display area approx. 300mm high x 150mm wide, and positioned approx. 500 -1,500mm above floor level.

Material: typically 3mm aluminium panel or similar mounted onto new or existing bollard.

Costs (approximate): product £30 - £200 depending on bollard design; installation £250; Total approx. £365 per product. Assumes off-the-shelf product.

Cycle Logo

Description: Permanent road marking showing the cycle logo. TSRGD cycle symbol 1057 or similar.

Surface marking to be used along selected cycle routes across the town. This is a key wayfinding tool to provide route confirmation along routes and at sub-minor decision points without the need for additional flag or finger post-type signage.

Typically painted along the left hand edge of the carriageway, the logo is visible to all road users and can also serve to highlight the presence of cyclists to motorists. Also, it replaces less discreet vertical signage for route confirmation.

Typical size: 1215mm x 750mm

Material: white road markings (thermoplastic, cold plastic, preformed material or paint depending on local conditions).

Costs (approximate): product £30; installation £500 / day (number of signs painted per day TBD).

Directional Cycle Logo

Description: Road marking showing the cycle logo and a small arrow indicating the direction along the cycle route. TSRGD cycle logo 1057 + Arrow 1059 or similar.

To be used at intersections of routes marked with the cycle logo to provide continuity. They are a key wayfinding tool to provide directions at minor decision points. Along the NCN, this could include the route number (e.g. 403) below the cycle logo. The exact design of the markings to be defined at detailed design and implementation stage.

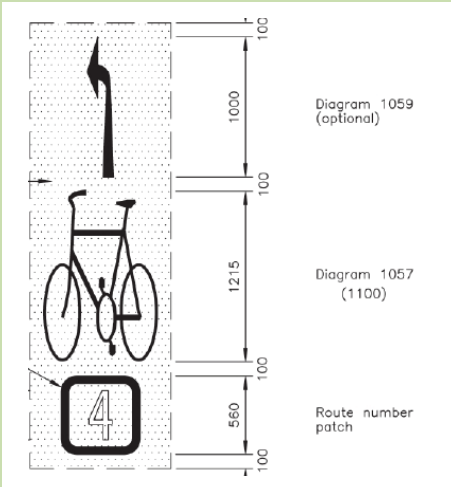
The sign could include text such as “Town” to indicate direction to the town centre from the outer areas without the use of additional signage, especially for signs located on private land and environmentally sensitive areas.

Note: TSRGD regulations state that any directional cycle markings on highways should be accompanied by vertical flag signage. Several cycling wayfinding systems such as schemes in London, Devon and Cornwall do not use vertical flags, where such signs are associated with street clutter and visual intrusion. The use of the directional cycle markings without vertical flags on highways requires DfT approval. We suggest that this approach be taken.

Typical size: see below for indicative dimensions.

Materials: white road markings (thermoplastic, cold plastic, preformed material or paint depending on local conditions).

Costs (approximate): product £45; installation £500 / day (number of signs painted per day to be determined).



Cost Estimates

Introduction

The following is an indicative cost estimate for the signs recommended in this appendix.

Sign Type	Indicative cost per item, including installation	Total Items	Indicative total cost, including installation
Bollard	£365	TBC	£TBC
Flag	£250	TBC	£TBC
Fingerpost	£2,000	TBC	£TBC
Road Sign	£TBC	TBC	£TBC
Surface Markings (Cycle logos with direction markings)	£30	TBC	£TBC
Surface Markings (Cycle logos on key routes on cycle network)	£TBC	TBC	£TBC
Arrival Interpretation Totem	£5,300	TBC	£TBC
Navigation Totem	£4,300	TBC	£TBC

The values in the table do not include:

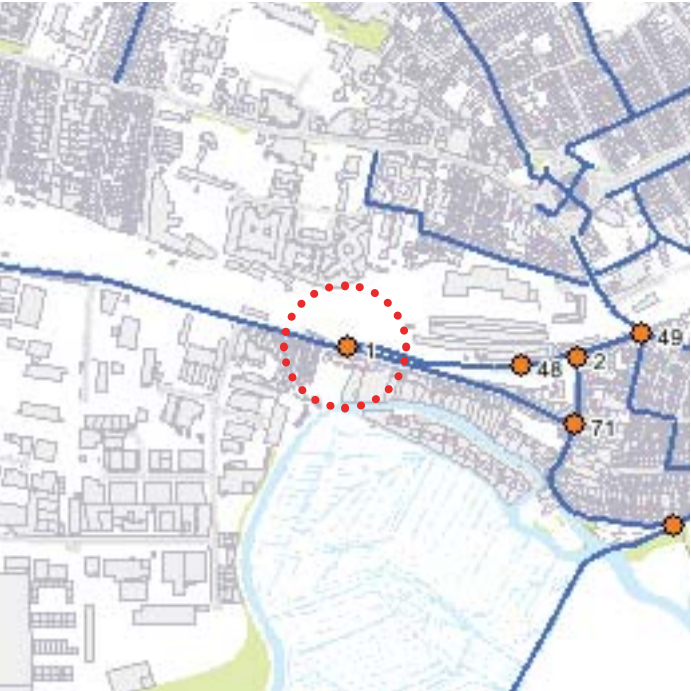
- Additional design work
- Economies of scale
- Costs for surface markings which are recommended as part of the wayfinding strategy to identify the cycle network.
- Costs for updating existing motorised vehicular road signs with integrated cycle direction information.

The values in the table require review by Wiltshire County Council to confirm supplier costs for product manufacture and installation.

The total cost will be reduced by economies of scale which can be identified in collaboration between Atkins and Wiltshire County Council.

Location 1

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
1	Cycling			Primary	Minor	2 Flag	Supports back route into station	Retain existing station sign	Flag on main road to make entrance clear as approaching, flag in station car park directing to NCN



Map of proposed sign location

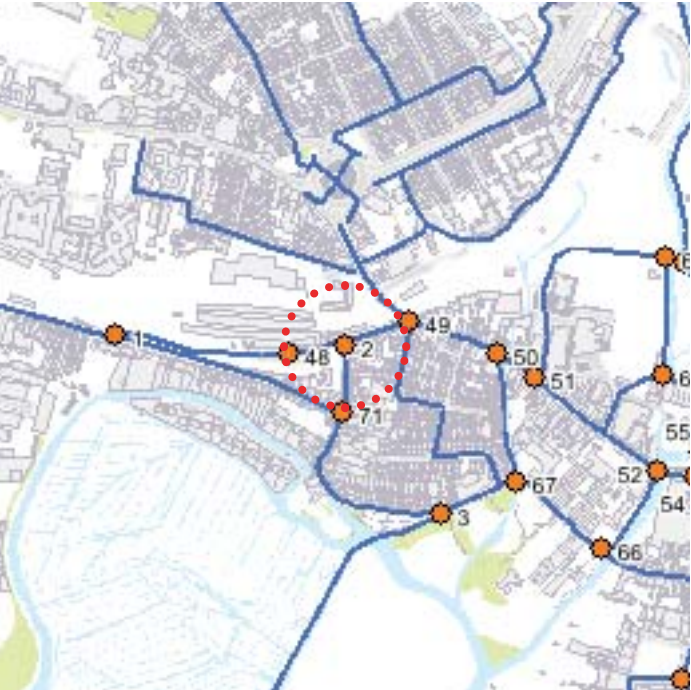


Proposed sign location - existing conditions



Location 2

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
2	Walking	Primary	Minor			1 Finger Post	Supports route to city centre/cathedral and railway station	Remove existing flags and map	



Map of proposed sign location



Proposed sign location - existing conditions



Location 3

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Decision Point				
3	Cycling	Secondary	Minor	Primary	1 Flag	Supports route to cathedral and city centre	Attach flag to existing signpost	Walking and cycling DfT signage



Map of proposed sign location



Proposed sign location - existing conditions

Location 4

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Decision Point				
4	Both	Primary	Major	Primary	2 Flag 1 Totem	Supports route to cathedral/city centre and railway station via NCN	Remove existing fingerpost/NCN flags and stickers	Interpretation Totem. Map-based sign required. Flags for NCN

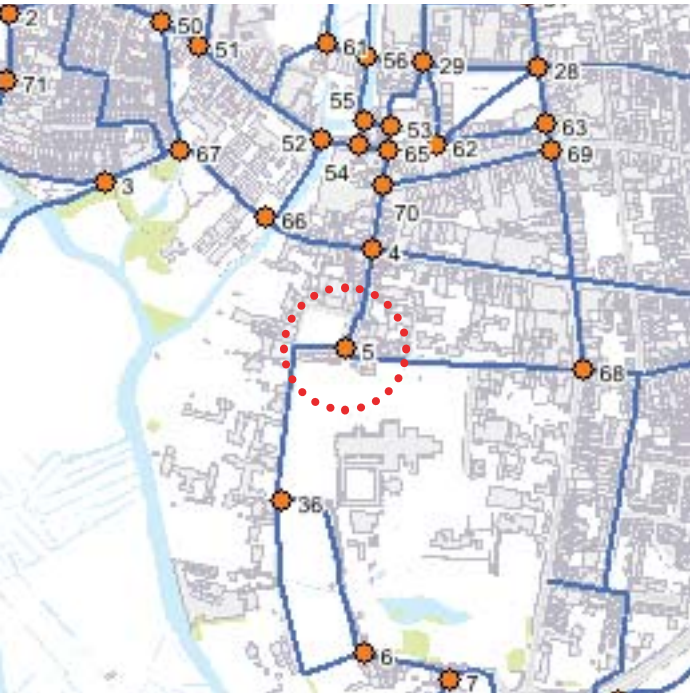


Map of proposed sign location



Proposed sign location - existing conditions

Location 5



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
5	Both	Primary	Major	Primary	Major	2 Flag 1 Totem	Major tourist attraction. supports route to city centre/cathedral and railway station via NCN	remove existing NCN flags and stickers	InterpretationTotem. Map-based sign required. Flags for NCN. Current cathedral internal fingerpost and mapping present



Proposed sign location - existing conditions



Location 6



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
6	Cycling			Primary	Minor	2 Surface Marking	Supports NCN route	Remove stickers	Surface markings confirming route to follow for NCN (one way system)

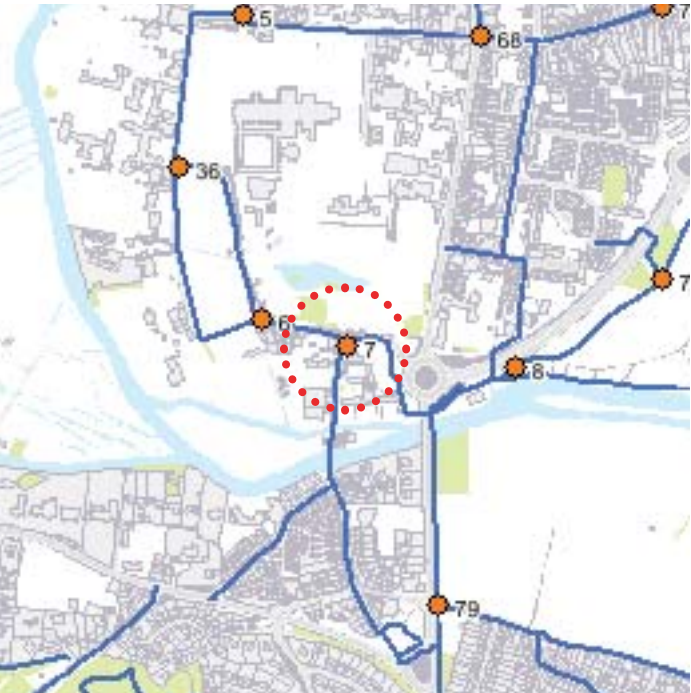


Proposed sign location - existing conditions



Location 7

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
7	Cycling			Primary	Minor	1 Finger Post	Supports NCN route	Remove stickers, Wiltshire Cycleway sign and extra Cathedral sign	Fingerpost showing (at a minimum) NCN route, cathedral, museums and city centre



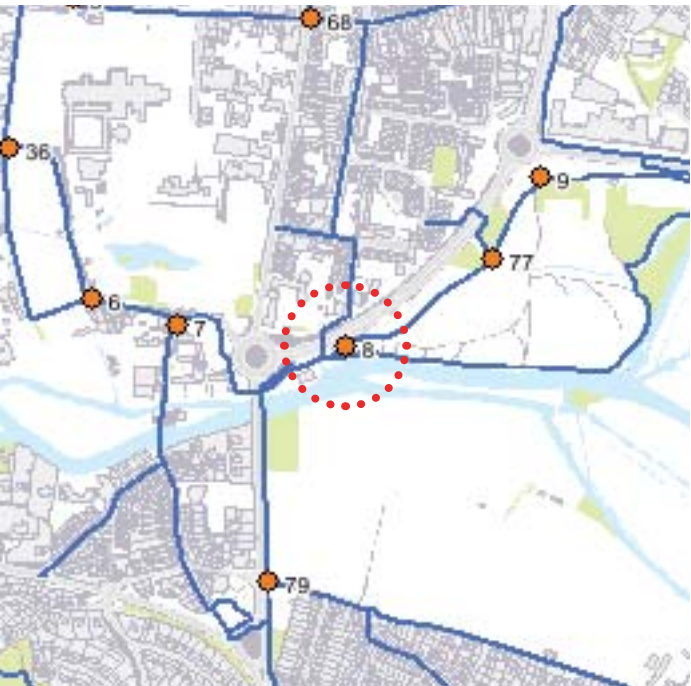
Map of proposed sign location



Proposed sign location - existing conditions

Location 8

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
8	Cycling			Primary	Major	1 Finger Post	Fairly complex route interchange. Existing NCN fingerpost is excellent.		Low bridge may require cyclists to dismount

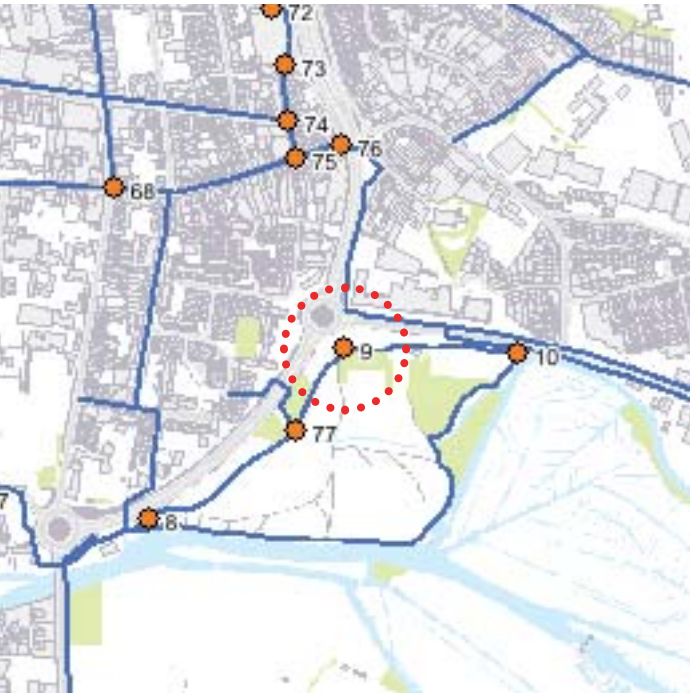


Map of proposed sign location



Proposed sign location - existing conditions

Location 9



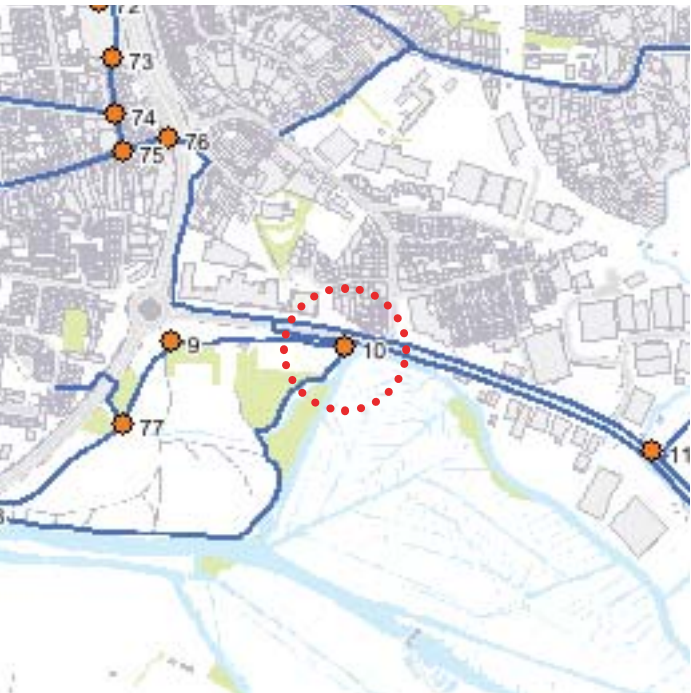
Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
9	Cycling			Primary	Sub Minor	1 Surface Marking	Confirming route to and from town centre and NCN route		



Proposed sign location - existing conditions

Location 10



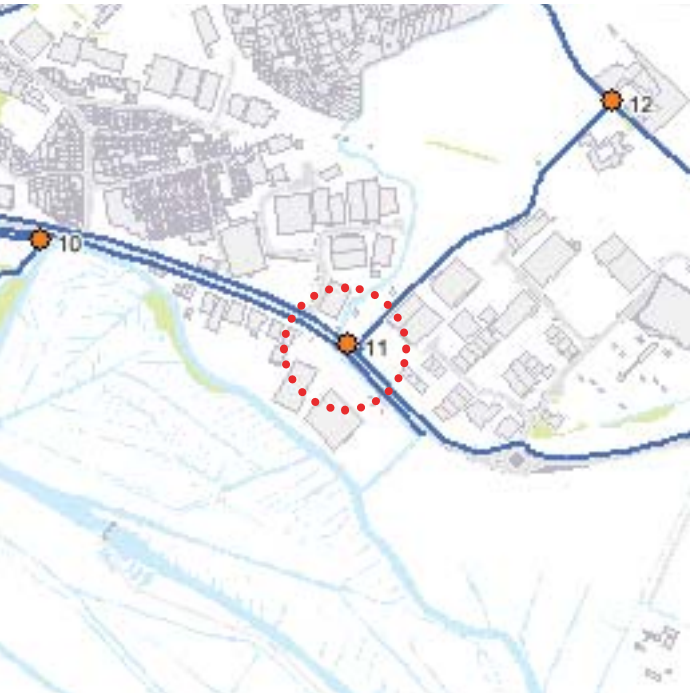
Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
10	Cycling			Primary	Minor	1 Surface Marking	Confirming route to and from town centre and NCN route	Excessive signage including NCN	on NCN






Proposed sign location - existing conditions

Location 11



Map of proposed sign location

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Decision Point				
11	Cycling				2 Flag	Directing to and from town centre and NCN route	Remove excessive signage	



Proposed sign location - existing conditions

Location 12



Map of proposed sign location

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Decision Point				
12	Cycling				2 Flag	Directing to and from town centre and NCN route	Remove excessive NCN signage. Place slats on existing posts	Narrow and busy road - not ideal for NCN



Proposed sign location - existing conditions

Location 13

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Decision Point				
13	Cycling			Primary Minor	2 Flag	Linking the Salisbury cycling network to wider NCN	Remove existing signage	Blind corner with cars approaching in middle of road. Not suitable cycle route



Map of proposed sign location



Proposed sign location - existing conditions

Location 14

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Decision Point				
14	Cycling			Primary Minor	1 Surface Marking	Confirming route between town centre and residential area at junction	Consolidate NCN stickers into SM	



Map of proposed sign location



Proposed sign location - existing conditions

Location 15



Map of proposed sign location

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Decision Point				
15	Cycling			Primary	Minor	2 Surface Marking	Confirming route to town centre as well as point at which to egress from road to shared use	Confusing end of route sign



Proposed sign location - existing conditions

Location 16



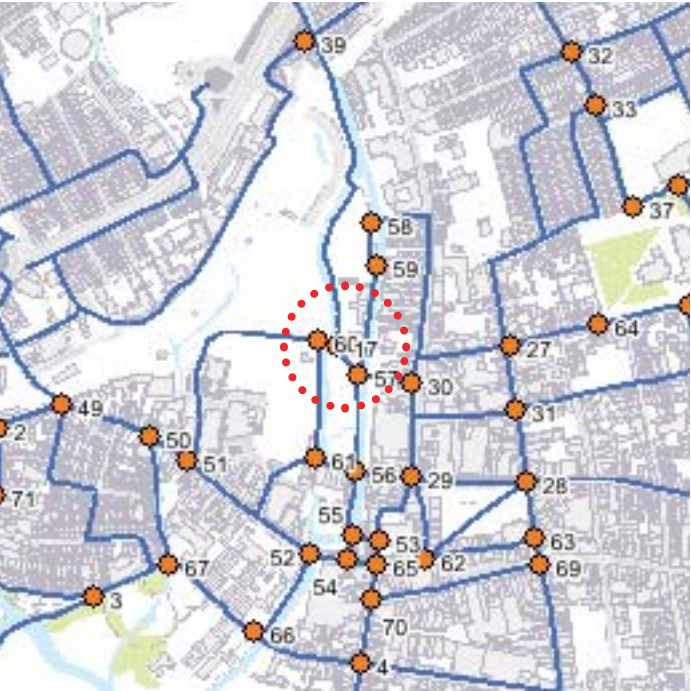
Map of proposed sign location

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Decision Point				
16	Cycling			Primary	Minor	2 Flag	Support route between town centre and hospital, via residential area	Suitable flags in place Good minimalist signage - road signs direct to hospital



Proposed sign location - existing conditions

Location 17



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
17	Cycling			Primary	Minor	1 Surface Marking 1 Flag	Supports NCN route to city centre	Remove existing Non NCN Flags/NCN stickers and 'Wiltshire Cycleway' flags	Retain NCN Flag. Surface marking to city centre



Proposed sign location - existing conditions



Location 18



Map of proposed sign location

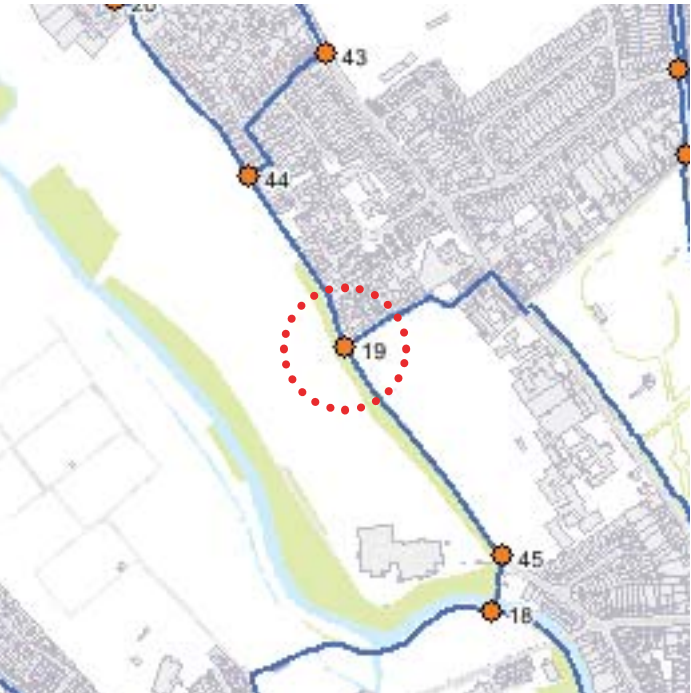
Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
18	Cycling			Primary	Minor	1 Surface Marking 1 Flag	Supports NCN route to city centre	Retain city centre flag, remove other flags and stickers	Flag to city centre, surface marking confirming continuation of NCN



Proposed sign location - existing conditions



Location 19



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
19	Cycling			Primary	Sub Minor	2 Flag	Supports NCN route to city centre	Retain existing flags, remove stickers	Flags confirming NCN route at junction with other shared use path



Proposed sign location - existing conditions



Location 20



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
20	Cycling			Primary	Major	2 Flag	Supports NCN route	Retain existing shared use signage	Flag in each direction indicating continuation of NCN



Proposed sign location - existing conditions



Location 21



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
21	Cycling			Primary	Minor	2 Surface Marking	Supports Golden Way route between NCN and Old Sarum	Remove existing Golden Way signage	Surface markings in each direction confirming continuation of Golden way route



Proposed sign location - existing conditions

Location 22



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
22	Cycling			Primary	Major	2 Surface Marking 1 Flag	Supports quiet route to city centre and Golden Way route	Remove existing Golden Way signage	Surafec markings to city centre and Old Sarum, flag for Golden Way route and NCN



Proposed sign location - existing conditions

Location 23



Map of proposed sign location



Proposed sign location - existing conditions



Location 24

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
24	Cycling			Primary	Minor	2 Flag	Supports quiet route to city centre and Old Sarum	Remove existing cycling flags	Flags to city centre and Old Sarum



Map of proposed sign location



Proposed sign location - existing conditions



Location 25



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
25	Cycling			Primary	Major	2 Surface Marking 2 Flag	Supports quiet route to city centre	Remove/replace existing cycling flags	Flags to city centre and Old Sarum, surface markings to confirm to mount pavement and at park entrance



Proposed sign location - existing conditions

Location 26



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
26	Cycling			Primary	Minor	1 Surface Marking 1 Flag	Supports route to city centre and arts centre	No existing signage	Flag to arts centre. Surface marking to city centre



Proposed sign location - existing conditions

Location 27

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
27	Walking	Primary	Minor			2 Flag	Supports route to arts centre/bus station and city centre	No existing signage	Attach flags to existing 'No Entry' signpost



Map of proposed sign location



Proposed sign location - existing conditions

Location 28

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
28	Both	Primary	Major	Primary	Major	2 Flag 1 Totem	Supports route to arts centre/bus station/cathedral/railway station/coach park and car park	Remove 'Wiltshire Cycleway' flag and NCN stickers	Navigation Totem. Map-based sign required. Flags for NCN



Map of proposed sign location






Proposed sign location - existing conditions

Location 29



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
29	Both	Primary	Major	Primary	Major	2 Flag 1 Totem	Supports route to arts centre/bus station/city centre/cathedral/railway station/coach park and car park	Replace existing fingerpost	Interpretation Totem. Map-based sign required. Flags for NCN



Proposed sign location - existing conditions

Location 30



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
30	Cycling			Primary	Major	2 Flag	Supports NCN route to city centre and cathedral	Remove existing cycle logo and 'Wiltshire Cycleway' flags	Retain existing NCN flag. Flag for city centre






Proposed sign location - existing conditions

Location 31



Map of proposed sign location

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Decision Point				
31	Walking	Primary	Minor		2 Flag	Supports route to arts centre/bus station and city centre	No existing signage	



Proposed sign location - existing conditions

Location 32



Map of proposed sign location

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Decision Point				
32	Cycling	Primary	Minor		2 Surface Marking	Supports quiet route to city centre	No existing cycling signage	Surface markings to city centre and Old Sarum



Proposed sign location - existing conditions

Location 33

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
33	Cycling			Primary	Minor	2 Surface Marking	Supports quiet route to city centre	No existing cycling signage	Surface marking on Belle Vue Road directing to continue straight on for cycle route to city centre and surface marking on alleyway confirming continuation of route



Map of proposed sign location



Proposed sign location - existing conditions



Location 34

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
34	Cycling			Primary	Major	1 Surface Marking 1 Flag	Supports quiet route to city centre	Retain regulatory signage	Flag directing over bridge (cyclists dismount), surface marking to Old Sarum



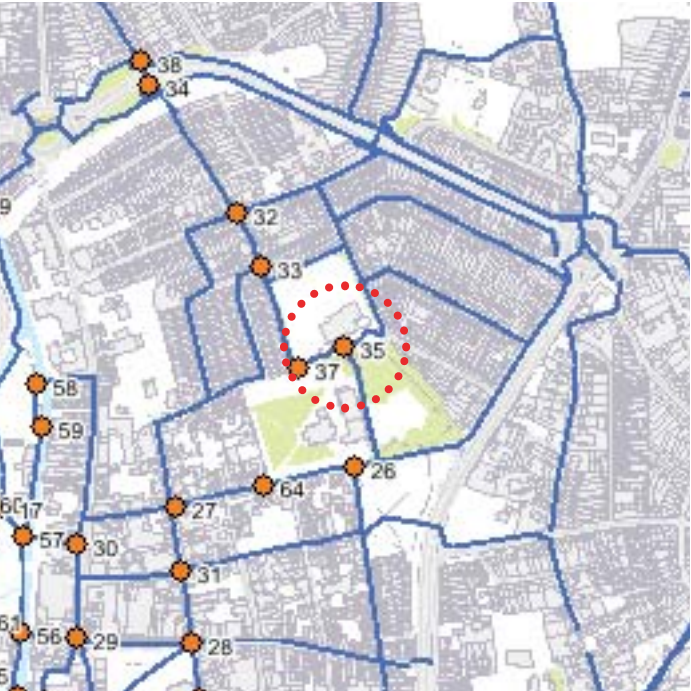
Map of proposed sign location



Proposed sign location - existing conditions



Location 35



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
35	Cycling			Primary	Minor	1 Surface Marking	Supports quiet route to city centre	No existing cycling signage	Surface marking confirming to turn off for city centre. No access through council buildings



Proposed sign location - existing conditions

Location 36



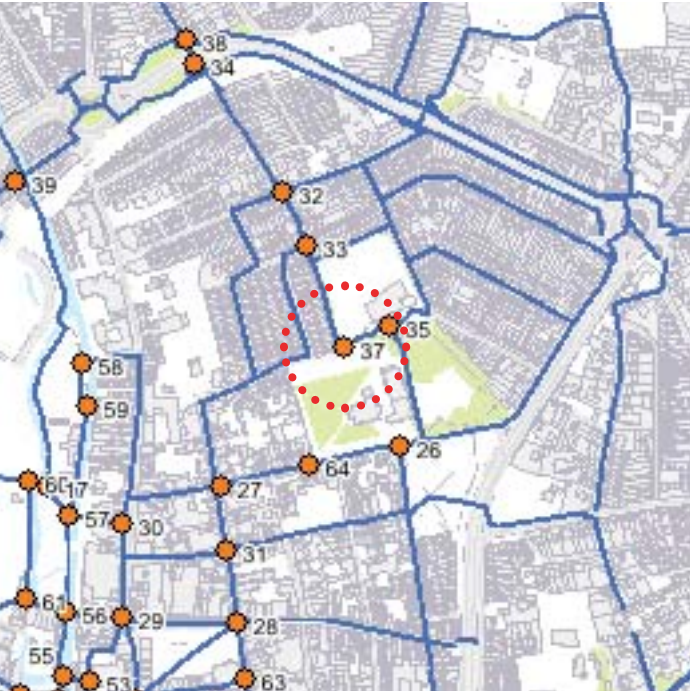
Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
36	Cycling			Primary	Minor	1 Surface Marking	Supports NCN route	Remove stickers	Surface marking confirming route to follow for NCN (one way system)



Proposed sign location - existing conditions

Location 37



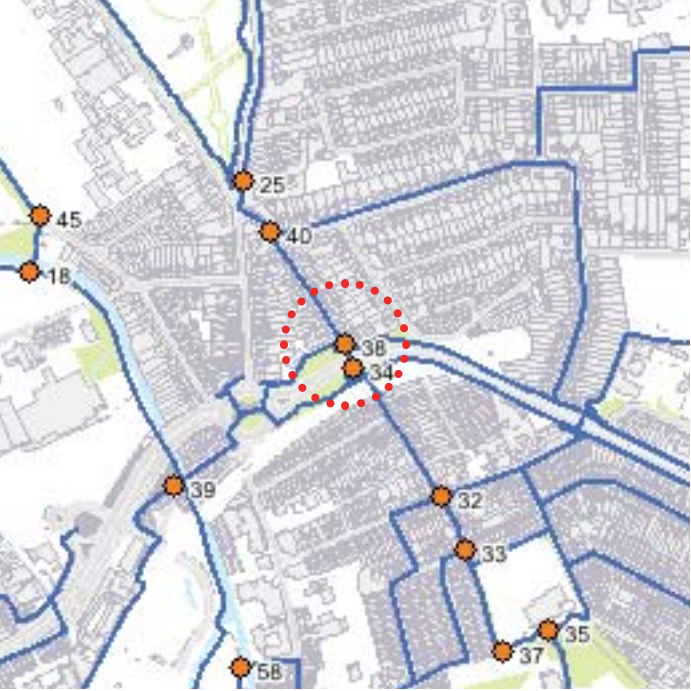
Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
37	Cycling			Primary	Minor	1 Flag	Supports quiet route to city centre	No existing cycling signage	Flag confirming route to follow for city centre



Proposed sign location - existing conditions

Location 38



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
38	Cycling			Primary	Major	1 Surface Marking 1 Flag	Supports quiet route to city centre	Retain existing shared use signage	Flag directing over bridge to city centre (cyclists dismount), surface marking to Old Sarum



Proposed sign location - existing conditions

Location 39



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
39	Cycling			Primary	Minor	2 Surface Marking	Supports NCN route to city centre	Retain existing shared use signage, remove stickers	Surface markings in each direction confirming NCN and to city centre



Proposed sign location - existing conditions

Location 40



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
40	Cycling			Primary	Major	1 Surface Marking 1 Flag	Supports quiet route to city centre	Replace existing flag	Flag on post directing to Old Sarum, surface marking on cycleway confirming route to follow for city centre



Proposed sign location - existing conditions

Location 41

Location	Mode	Route	WALKING	Route	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point		Decision Point				
41	Cycling			Primary	Major	1 Surface Marking 1 Flag	Supports quiet route to city centre	Retain existing shared use signage	Flag indicating to go through park for city centre route, surface marking confirming route going north



Map of proposed sign location



Proposed sign location - existing conditions

Location 42

Location	Mode	Route	WALKING	Route	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point		Decision Point				
42	Cycling			Primary	Minor	2 Surface Marking	Supports quiet route to city centre	Remove existing flags	Surface markings on cycleway to city centre and for Old Sarum



Map of proposed sign location



Proposed sign location - existing conditions

Location 43



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
43	Cycling			Primary	Minor	2 Surface Marking	Supports Golden Way route between NCN and Old Sarum	Remove existing Golden Way signage	Surface markings in each direction confirming continuation of Golden way route



Proposed sign location - existing conditions

Location 44



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
44	Cycling			Primary	Major	1 Surface Marking 1 Finger Post	Supports NCN route to city centre and Old Sarum	Remove existing Golden Way signage	Fingerpost including NCN (both directions) and city centre, surface marking at T-junction confirming continuation of Golden Way



Proposed sign location - existing conditions

Location 45



Map of proposed sign location

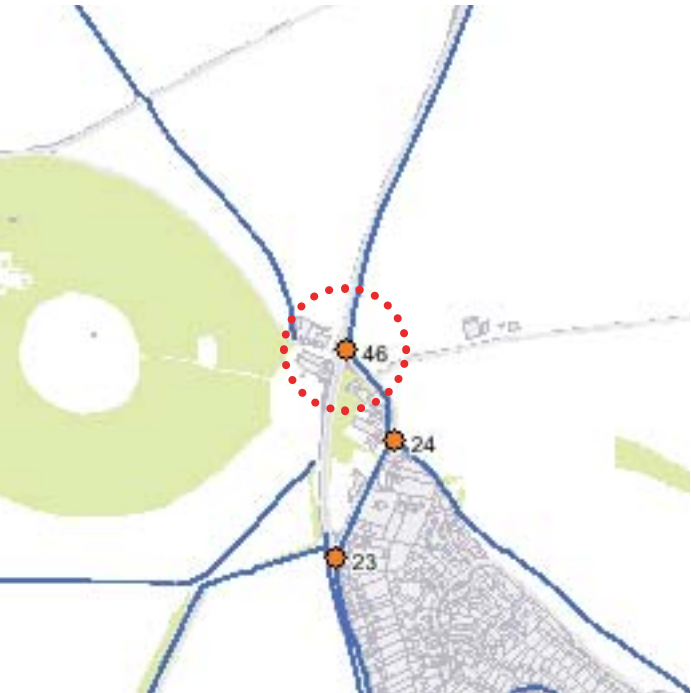
Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
45	Cycling			Primary	Sub Minor	2 Surface Marking	Supports NCN route	Retain existing shared use signage, remove stickers and Wilts Cycleway signage	Surface markings on each side of junction confirming continuation of NCN



Proposed sign location - existing conditions



Location 46



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
46	Cycling			Primary	Major	1 Finger Post	Supports quiet route to city centre and route to Old Sarum	Remove other flags	Fingerpost with signs to city centre, Old Sarum and NCN



Proposed sign location - existing conditions



Location 47



Map of proposed sign location

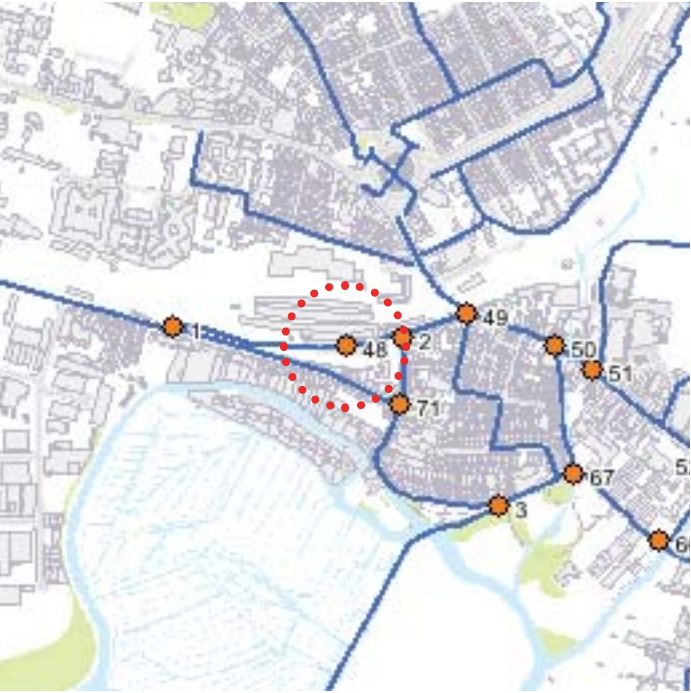
Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
47	Cycling			Primary	Minor	1 Flag	Supports quiet route to city centre	No existing cycling signage	Surface marking would be preferable if road is deemed quiet enough



Proposed sign location - existing conditions



Location 48



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
48	Walking	Primary	Minor			1 Finger Post	Supports route to city centre and cathedral	Replace existing fingerpost	Update signposting info on existing fingerpost

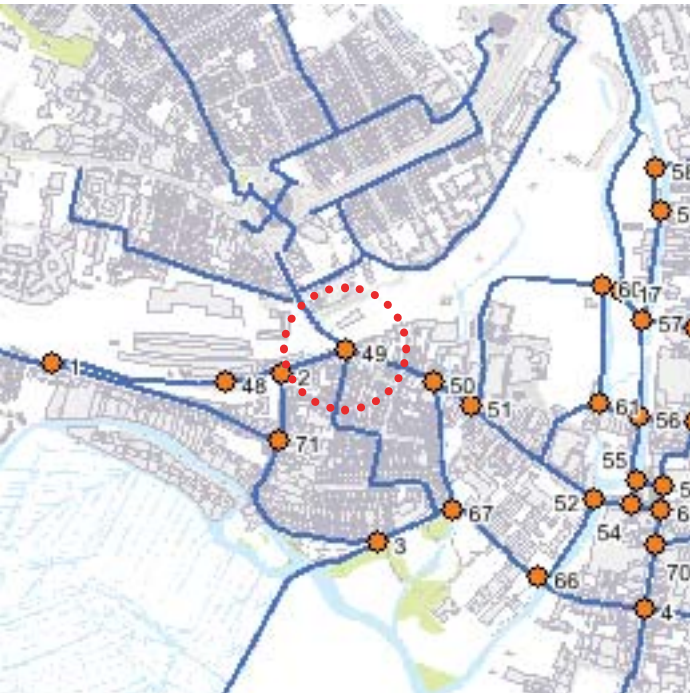


Proposed sign location - existing conditions



Location 49

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Route				
49	Walking	Primary	Major		1 Totem	Supports route to city centre/cathedral/arts centre and railway station	Replace existing flags	Interpretation Totem. Map-based sign required



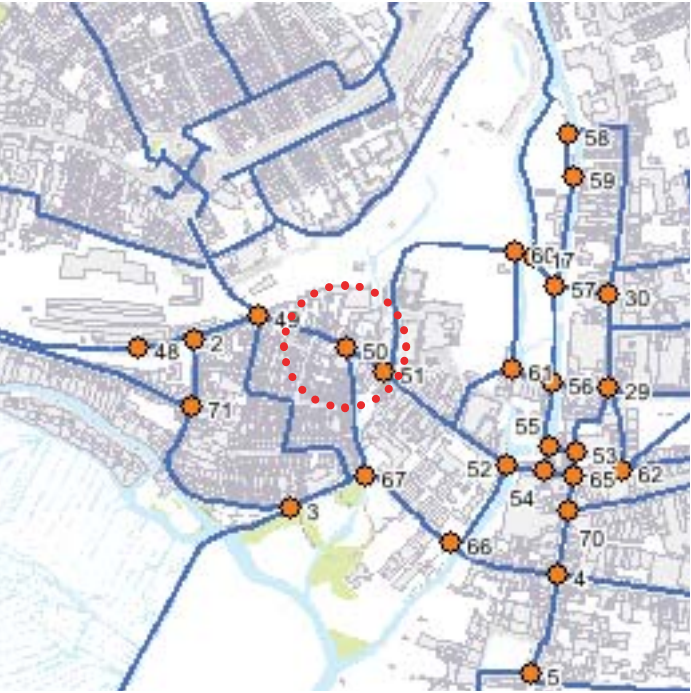
Map of proposed sign location



Proposed sign location - existing conditions

Location 50

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Route				
50	Walking	Secondary	Minor		1 Flag	Supports a riverwalk to cathedral	No existing signage	Attach flag to existing lamp post



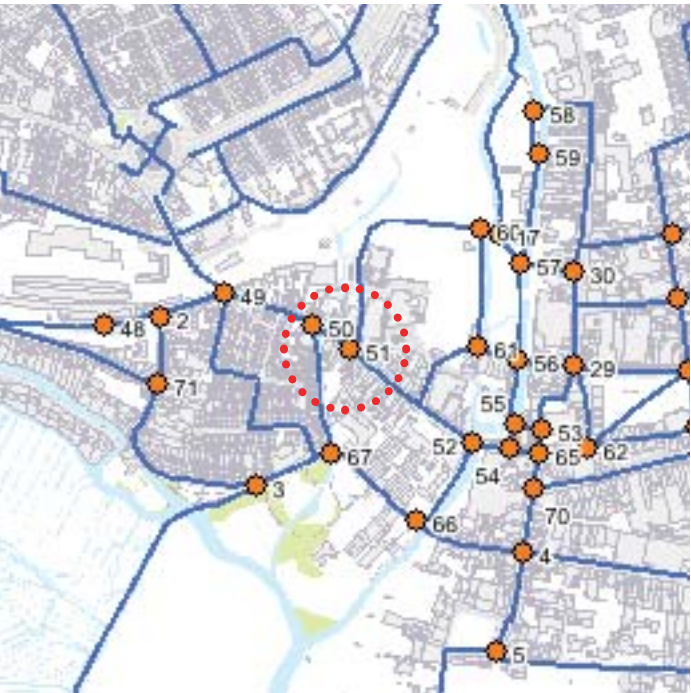
Map of proposed sign location



Proposed sign location - existing conditions

Location 51

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
51	Walking	Secondary	Minor			1 Flag	Supports route to car park	Replace existing flags	Update existing flags



Map of proposed sign location



Proposed sign location - existing conditions

Location 52

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
52	Walking	Secondary	Minor			1 Finger Post	Supports route to city centre/railway station and riverwalk to cathedral	No existing signage	



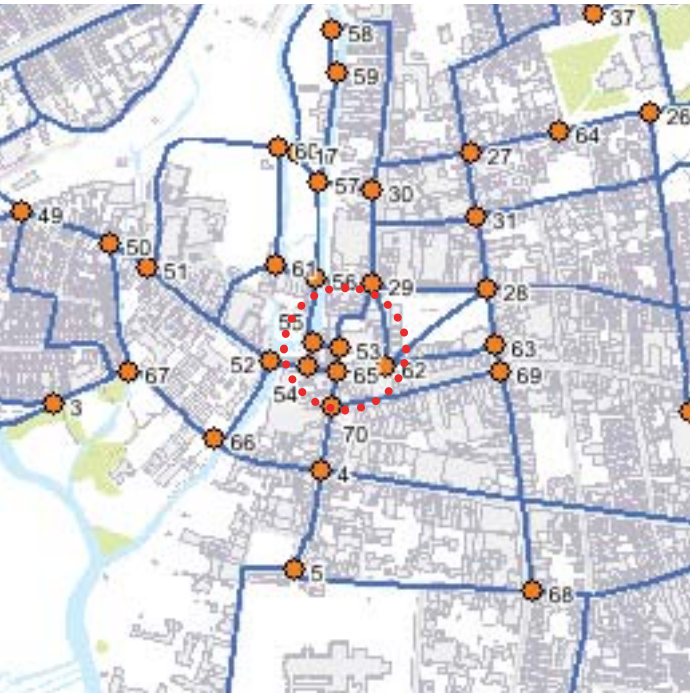
Map of proposed sign location



Proposed sign location - existing conditions

Location 53

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Route				
53	Walking	Primary	Minor		1 Finger Post	Supports route to city centre/cathedral/coach park/bus station/arts centre and car park	Replace existing fingerpost	Update signposting info on existing fingerpost



Map of proposed sign location



Proposed sign location - existing conditions



Location 54

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Route				
54	Walking	Primary	Minor		1 Finger Post	Supports route to railway station/city centre/cathedral/coach park/car park	Replace existing fingerpost	Update signposting info on existing fingerpost



Map of proposed sign location



Proposed sign location - existing conditions



Location 55

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Decision Point				
55	Walking	Primary	Major		1 Finger Post	Supports route to city centre/cathedral/coach park and car park	Replace existing fingerpost	Update signposting info on existing fingerpost



Map of proposed sign location



Proposed sign location - existing conditions

Location 56

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Decision Point				
56	Walking	Primary	Minor		1 Finger Post	Supports route to arts centre/city centre/bus station/cathedral/coach park and car park	Replace existing fingerpost	Existing fingerpost has been removed

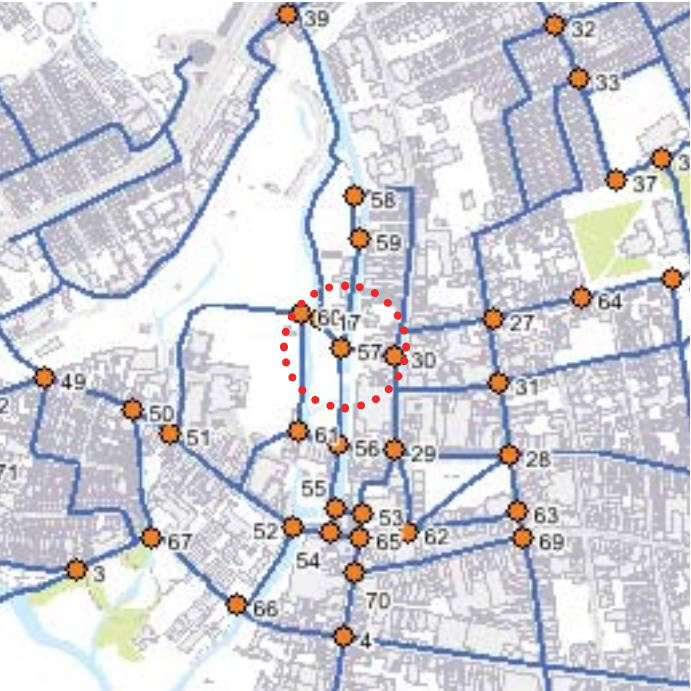


Map of proposed sign location



Proposed sign location - existing conditions

Location 57



Map of proposed sign location

Location	Mode	Route	WALKING	Route	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point		Decision Point				
57	Walking	Primary	Major			1 Finger Post	Supports riverwalk route to city centre/cathedral/coach park and car park	Replace existing fingerpost	Update signposting info on existing fingerpost



Proposed sign location - existing conditions

Location 58



Map of proposed sign location

Location	Mode	Route	WALKING	Route	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point		Decision Point				
58	Walking	Primary	Major			1 Finger Post	Supports riverwalk route to city centre and cathedral	Replace existing fingerpost	Update signposting info on existing fingerpost



Proposed sign location - existing conditions

Location 59

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Route				
59	Walking	Primary	Minor		1 Finger Post	Supports riverwalk route to city centre/cathedral and coach park	Replace existing fingerpost	Update signposting info on existing fingerpost



Map of proposed sign location



Proposed sign location - existing conditions

Location 60

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Route				
60	Walking	Secondary	Minor		1 Finger Post	Supports route to city centre	Replace existing fingerpost	Update signposting info on existing fingerpost



Map of proposed sign location



Proposed sign location - existing conditions

Location 61

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
61	Walking	Secondary	Minor			1 Finger Post	Supports route to city centre and car park	Replace existing fingerpost	Update signposting info on existing fingerpost



Map of proposed sign location



Proposed sign location - existing conditions

Location 62

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
62	Walking	Primary	Major			1 Totem	Supports routes to cathedral/railway station/coach park/car park/bus station and arts centre	Replace existing fingerpost	Navigation Totem. Map-based sign required

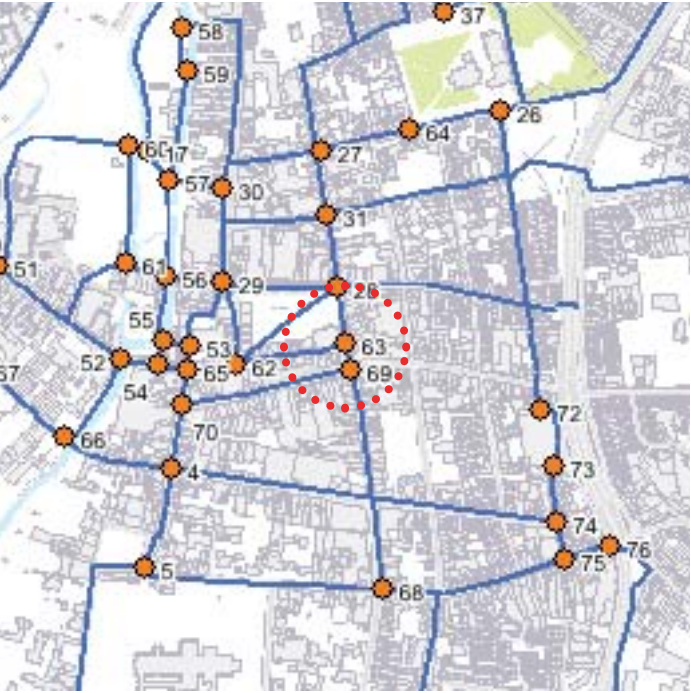


Map of proposed sign location



Proposed sign location - existing conditions

Location 63



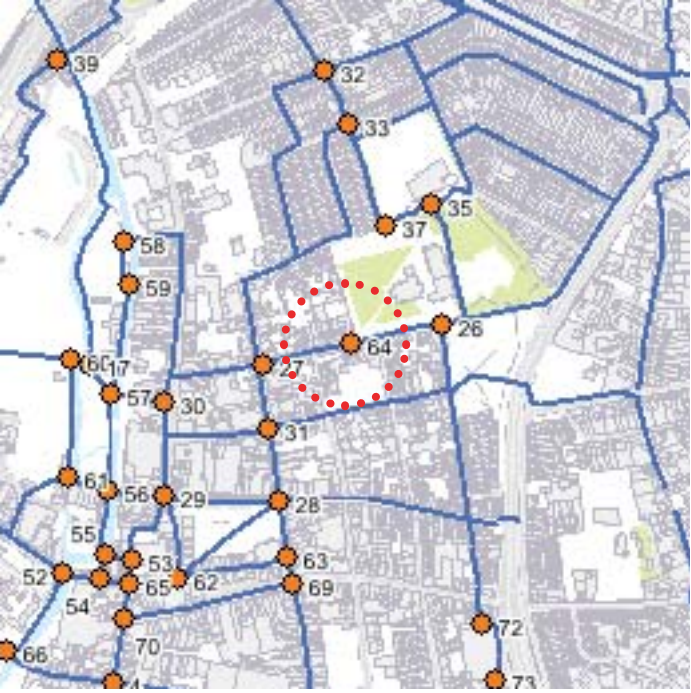
Map of proposed sign location

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Decision Point				
63	Walking	Primary	Minor		1 Finger Post	Supports route to cathdal/arts centre and bus station	Replace existing fingerpost	Update signposting info on existing fingerpost



Proposed sign location - existing conditions

Location 64



Map of proposed sign location

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Decision Point				
64	Walking	Primary	Major		1 Totem	Supports route to city centre/railway station/cathedral/coach park/car park and bus station	No existing signage	Interpretation Totem. Map-based sign required



Proposed sign location - existing conditions

Location 65



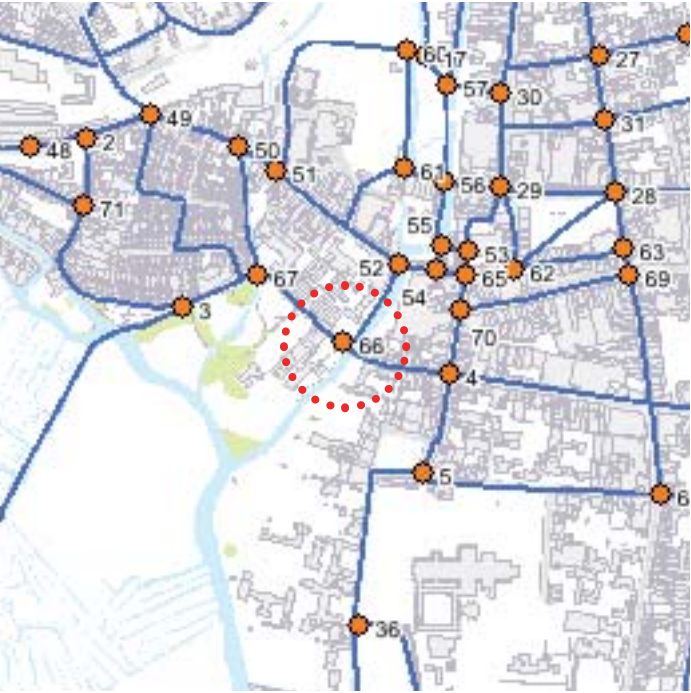
Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
65	Walking	Primary	Major			1 Totem	Supports route to cathedral/railway station/coach park/car park/arts centre and bus station	Replace existing fingerpost	Interpretation Totem. Map-based sign required



Proposed sign location - existing conditions

Location 66



Map of proposed sign location

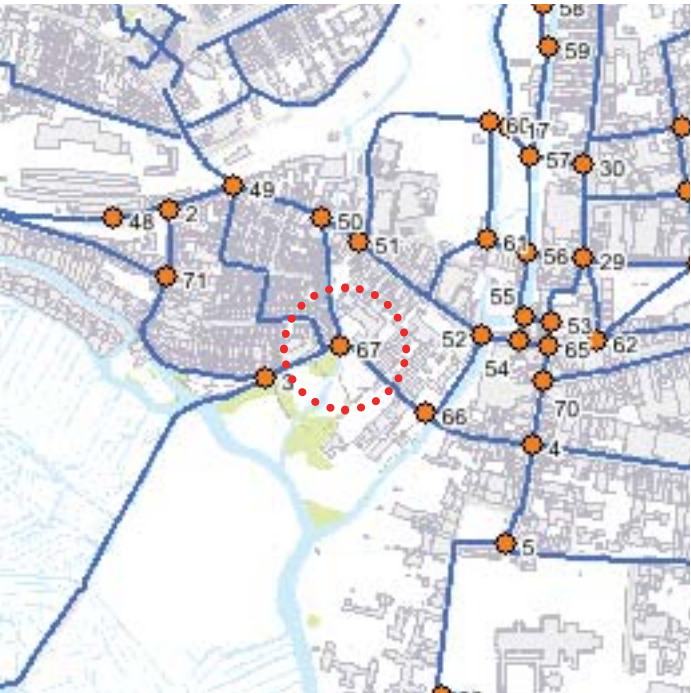
Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
66	Walking	Primary	Minor			1 Finger Post	Supports riverwalk route to city centre and railway station	Replace existing fingerpost	Update signposting info on existing fingerpost



Proposed sign location - existing conditions

Location 67

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Route				
67	Walking	Primary	Minor		1 Flag	Supports riverwalk route to railway station	Attach flag to existing lamppost	



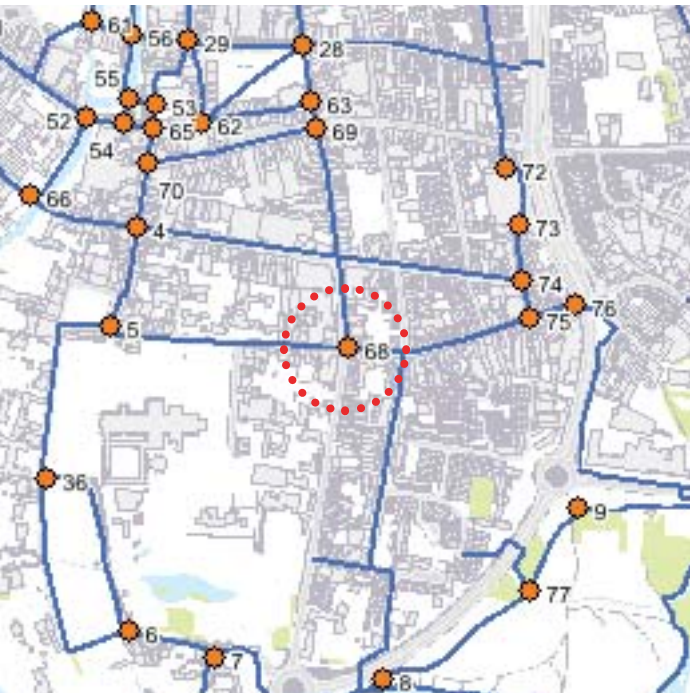
Map of proposed sign location



Proposed sign location - existing conditions

Location 68

Location	Mode	Route	WALKING	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point	Route				
68	Walking	Secondary	Minor		1 Finger Post	Supports quiet route to cathedral and city centre	No existing signage	Fingerpost to be situated outside cathedral gate



Map of proposed sign location



Proposed sign location - existing conditions

Location 69



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
69	Both	Secondary	Major	Primary	Major	1 Surface Marking 1 Totem	Supports NCN route to cathedral and railway station	Replace existing fingerpost. remove 'Wiltshire Cycleway' flag and NCN stickers	Navigation Totem. Map-based sign required. Surface marking for cathedral



Proposed sign location - existing conditions

Location 70



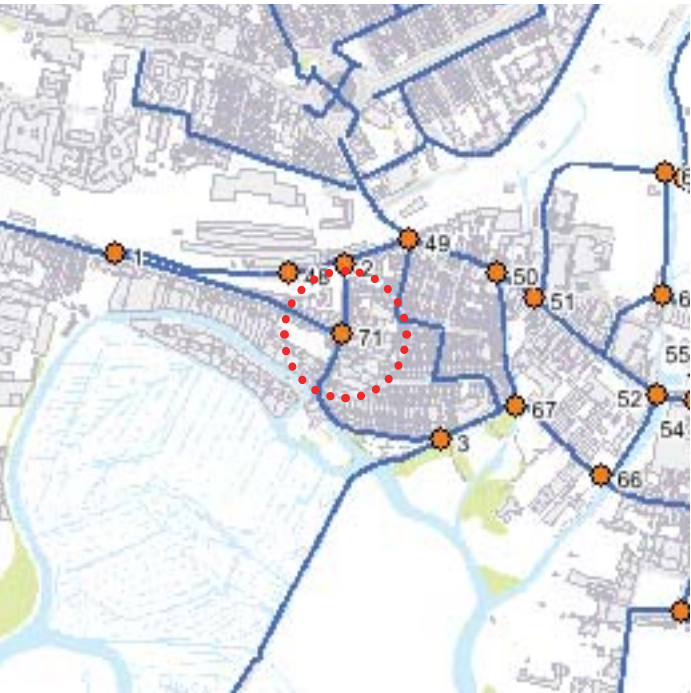
Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
70	Cycling			Primary	Major	1 Surface Marking	Supports quiet route to cathedral via NCN	Remove NCN stickers on signpost	



Proposed sign location - existing conditions

Location 71



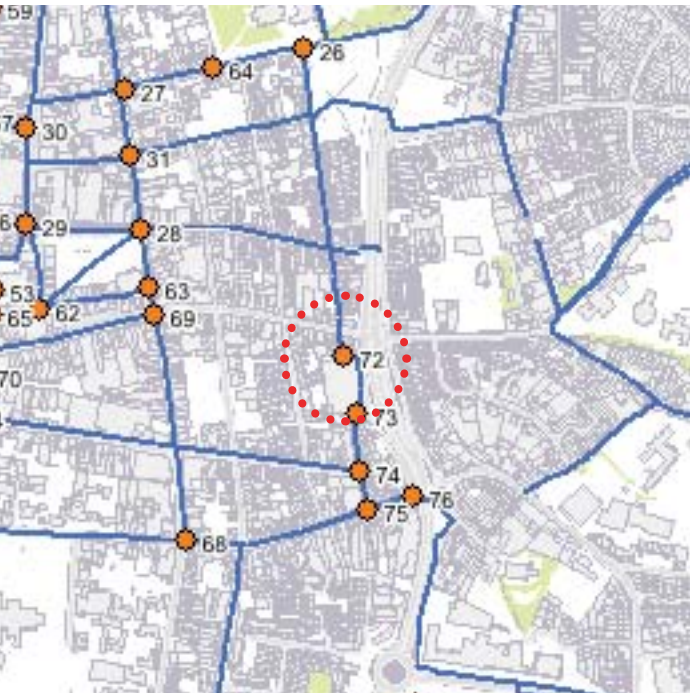
Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
71	Cycling			Primary	Major	1 Flag	Supports route to city centre and cathedral via NCN	Remove 'Wiltshire Cycleway' flag and NCN stickers	NCN flags attached to existing road sign. Railway station road sign in place



Proposed sign location - existing conditions

Location 72



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
72	Cycling			Primary	Sub Minor	1 Surface Marking	Confirm route to and from town centre		



Proposed sign location - existing conditions

Location 73

Location	Mode	Route	WALKING	Route	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point		Decision Point				
73	Cycling			Primary	Minor	1 Flag	Confirm route to and from town centre	Consolidate 2 existing slats	



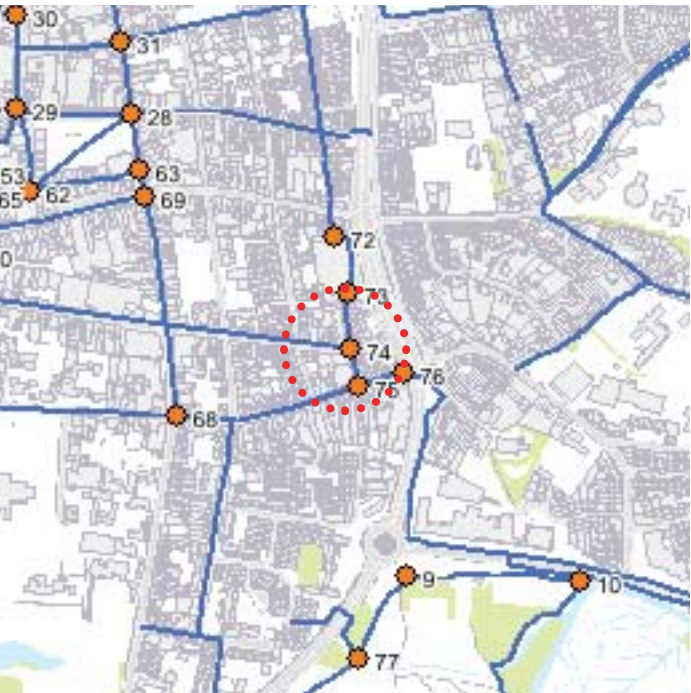
Map of proposed sign location



Proposed sign location - existing conditions

Location 74

Location	Mode	Route	WALKING	Route	CYCLING	Sign Quantity and Types	Rationale	Decluttering	Comments
			Decision Point		Decision Point				
74	Cycling			Primary	Minor	1 Surface Marking	Confirm route to and from town centre		

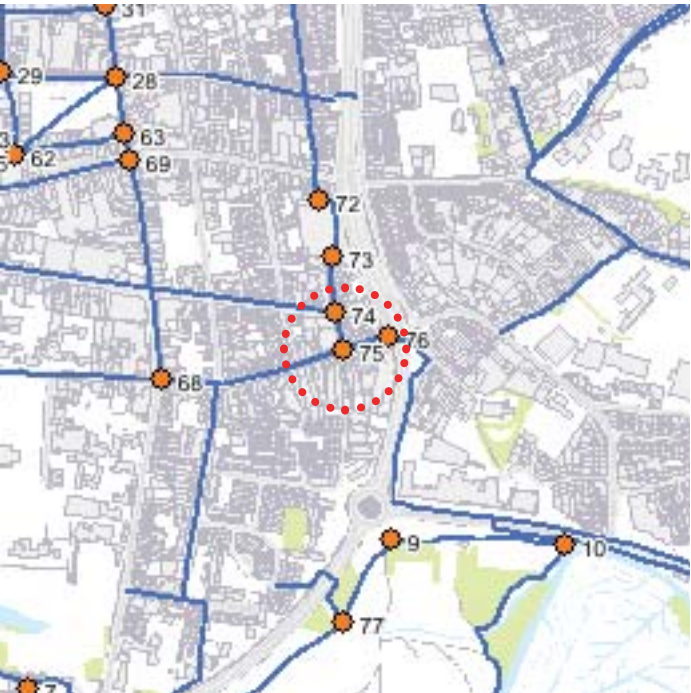


Map of proposed sign location



Proposed sign location - existing conditions

Location 75



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
75	Cycling			Primary	Minor	2 Surface Marking	Confirm route to and from town centre	Consolidate/remove shared use signs and slats	



Proposed sign location - existing conditions

Location 76



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
76	Cycling			Primary	Minor	2 Surface Marking	Confirm route to and from town centre	Consolidate signs	Consider allowing cycling through underpass



Proposed sign location - existing conditions

Location 77



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
77	Cycling			Primary	Major	3 Bollard	Confirm route to and from town centre through park	Remove occasional shared use signs	



Proposed sign location - existing conditions

Location 78



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
78	Cycling			Primary	Sub Minor	2 Surface Marking	Confirm route to town centre from residential area via road crossing	Consider streamlining existing signage or removing in favour of 2 SMs	SM additionally clarifies fork in route when heading out of town centre



Proposed sign location - existing conditions

Location 79



Map of proposed sign location

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
79	Cycling			Primary	Sub Minor	1 Surface Marking	Route confirmation across small junction		

Proposed sign location - existing conditions



Location 80



Map of proposed sign location

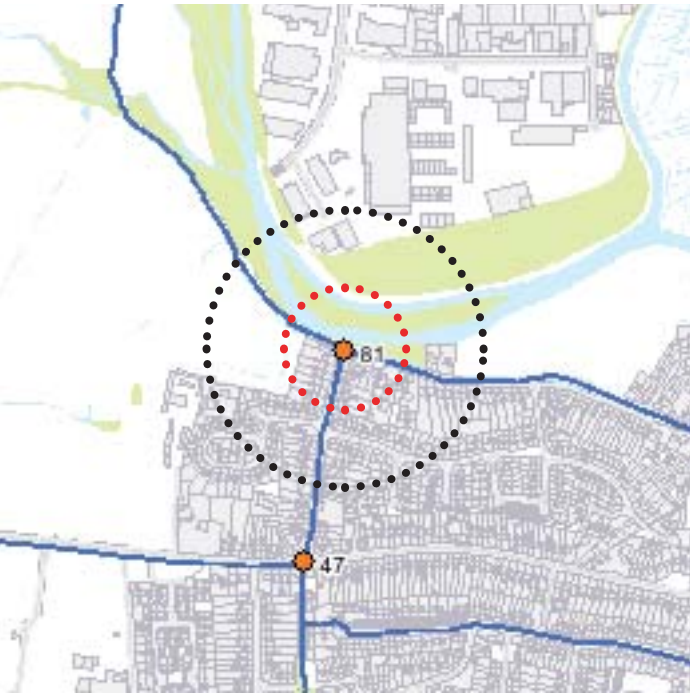
Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
80	Cycling			Primary	Minor	1 Flag	Supports quiet route to city centre	Retain existing pedestrian signage to Old Mill, no existing cycle signage.	Flag directing down Town Path for quiet route to city centre.

Proposed sign location - existing conditions



Location 81

Location	Mode	WALKING		CYCLING		Sign Quantity and Types	Rationale	Decluttering	Comments
		Route	Decision Point	Route	Decision Point				
81	Cycling			Primary	Minor	1 Surface Marking	Supports quiet route to city centre	Retain existing pedestrian signage, no existing cycle signage.	Surface marking confirming to follow road for city centre.



Map of proposed sign location



Proposed sign location - existing conditions

Map of proposed sign location

Proposed sign location - existing conditions

